



# EMBASSY NEWSLETTER

MAY 2022

**Embassy of  
Islamic Republic of Pakistan  
Brussels—Belgium**

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Dear friends,

I am honored to arrive in Brussels to join as Ambassador of Pakistan to the European Union, Belgium and Luxembourg. I will be presenting my credentials to His Majesty King Philippe later this month.

Prior to my present assignment, I have had the privilege of serving as Pakistan's Ambassador to the USA from 2019-2022 and to Japan from 2017-19.

Pakistan enjoys excellent relations with the EU and all its member states, which are based on mutual understanding, respect and common values of democracy and pluralism. In Brussels, I am determined to work on enhancing ties particularly trade and investment relations between Pakistan, EU, Belgium and Luxembourg.

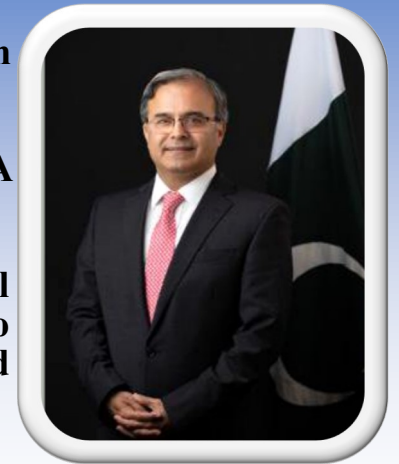
Overseas Pakistanis based in Belgium and Luxembourg are an important bridge and a key stakeholder in our relations. I would, therefore, work very closely with members of our community to forge a strong and deeper partnership with EU, Belgian and Luxembourg.

Soon after my arrival in Brussels, we have had the privilege of hosting Pakistan's Federal Minister of Commerce and Investment, Syed Naveed Qamar, in Brussels for a two-day official visit on 22 and 23<sup>rd</sup> of May 2022. The visit was aimed at strengthening the existing commercial and trading relations between the two sides. The Minister held several meetings at the European Institutions, with key Members of the European Parliament (MEPs) and Secretary of State for the Brussels region. He also interacted with the media.

I have also started my outreach to my counterparts in the diplomatic corps, senior EU and Belgian officials as well as members of the European Parliament to present our position and perspective on issues of common interest and concern.

During the past month, we lost a seasoned Pakistani journalist Mr. Khalid Hameed Farooqi, who was the Brussels correspondent of Geo News. Our thoughts and prayers are with the family of Mr. Farooqi.

Over these past weeks, I also had the privilege of interaction with several distinguished members of the Pakistani community from various walks of life. I also had the pleasure of meeting the members of Pakistani media corps based in Belgium. I look forward to working with you all.



**Dr Asad M. Khan**

# Pak—EU Relations

## President of the European Council Congratulates the Prime Minister of Pakistan



↳ Asad M. Khan Retweeted



**Charles Michel** ✓ @eucopresident · May 18

Congratulated recently elected Prime Minister @CMShehbaz of Pakistan. ...

As we celebrate 60 years of 🇪🇺 - 🇵🇰 relations we want to enhance our partnership - all the more when the international rules based order is under threat.



## Ambassador's meeting with Mr. Herve Juvin Member European Parliament (MEP)



Asad M. Khan  @asadm17 · 19h

Delighted to meet [@HerveJuvin](#) MEP. We had an in-depth exchange on ways to deepen   cooperation, including through enhanced parliamentary exchanges. [@ForeignOfficePk](#) [@EmbassyPakBel](#) [@PakinFrance](#)

The Federal Minister for Commerce, Syed Naveed Qamar, visited Brussels on May 22-23, 2022. The Minister held meetings with key Members of the European Parliament (MEPs), senior officials at the European Commission and Secretary of State for the Brussels region. The Minister also interacted with media.





# Trade and Investment

## Ambassador's meeting with leading European Brands and Retailers



Asad M. Khan  @asadm17 · May 17

Delighted to meet @EbCAeu, alliance of leading  brands & retailers, incl @InditexSpain @ZARA, @hm, @ca\_europe, @Mango & @Tendam; exchanged views on potential areas of cooperation and ways to further expand Alliance's sourcing from Pakistan. @ForeignOfficePk @MoCommercePk



# Engagement with Diaspora

## Ambassador's meetings with Belgium Based Pakistani Diaspora



Asad M. Khan  @asadm17 · May 16

Delighted to meet notable members of  community in . Heartening to see many of them doing well in local politics & businesses. Our community is our strength & a strong bridge btw  & . Looking forward to working closely with them for a stronger Pak- Belgian relationship.



# Engagement with Diaspora

## Ambassador's meetings with Belgium Based Pakistani Diaspora



# Media Outreach

## Ambassador meets Travel Photographer Mr. Yngwie Scheerlinck



## Condolence with the Family of Geo News Correspondent Mr. Khalid Hameed Farooqi



Asad M. Khan  @asadm17 · May 17

...

It was a pleasure to meet the young & dynamic travel photographer @YngwieScheerli1 today !  
We had great conversation about the #tourism potential of 🇵🇰 as narrated in his recent article in @asadventure Magazine 📌  
[view.publitas.com/headoffice/asm...](https://view.publitas.com/headoffice/asm...)  
@EmbassyPakBel



Asad M. Khan  @asadm17 · May 11

...

Visited the family of @geonews Correspondent Mr Khalid Hameed Farooqi today in Brussels to offer my deepest condolences on his untimely demise last week. May he Rest In Peace. Brussels lost a seasoned journalist and our community in Belgium a caring compatriot. @EmbassyPakBel



# Media Outreach

## Meet and Greet Dinner with the Pakistani Media



Asad M. Khan ✓  
@asadm17

Delighted to host members of the 🇵🇰 #Press corps based in 🇧🇪 @EmbassyPakBel this evening. They are a vital bridge between the peoples of 🇵🇰 & 🇧🇪 @ForeignOfficePk @MoIB\_Official @epwing\_official @PkPublicDiplo



**Ambassador meets Trade Reporter of Politico Europe, Ms. Sarah Anne Aarup**



**Ambassador meets International Correspondent of the Belgian National Flemish TV, VRT, Mr Steven Decraene**



# Public Diplomacy

## “20 KM de Bruxelles”

The Ambassador and Officers of the Pakistan Embassy participated in the 20 km marathon “20 de Bruxelles” on 29th May 2022.



Asad M. Khan  @asadm17 · 19h

Delighted to join and complete the “20 Km de Bruxelles” this morning with thousands of participants from 137 countries. A great experience.



# Social Media Outreach

**Asad M. Khan** @asadmk17 · May 25

Pakistan strongly condemns the malafide sentencing of Hurriyat leader Yasin Malik in a grossly suspicious & contrived case filed against him by the Indian Govt in 2017. Int community must take notice of these sham trials & false convictions.



**Asad M. Khan** @asadmk17 · 14h

Heartened to see our economic partnership with Belgium getting stronger & deeper as 🇵🇰🇧🇪 trade for the first time crosses billion US \$ mark (\$1.1 b) in FY 2022. Our industry deserve to be congratulated for good export performance. @ForeignOfficePk @mincompk @PakPMO



**Vriendschapsbrug - Pont de l'amitié** @BrusselsPress · May 28

Our deepest condolences on sad demise of famed mountaineer **Ali Raza Sadpara**.

He was preparing for #K2 ascent & had summited Broad Peak (8,047m), Gasherbrum-II (8,035m), Gasherbrum-I (8,068m) & Nanga Parbat (8,125m) for record 17 times.

May his soul Rest In Peace



**Asad M. Khan** @asadmk17 · May 16

Congratulations to #Pakistani Climber from #Hunza @AbdulJoshi1 for scaling the 8848 meters #MountEverest-the highest 🏔️ in the 🌍. #PakistanOnEverest2022 #Everest2022 @EmbassyPakBel



**Vriendschapsbrug - Pont de l'amitié** @BrusselsPress · May 29

Pakistani Women Peacekeepers have been providing assistance in conflict and post-conflict situations & inspiring women around the globe.

— We are in the process of progressive enhancement of women participation in @UNPeacekeeping.

🇵🇰🇪🇺 🇵🇰🇪🇺

#PKDay

**DID YOU KNOW?**

**PAKISTAN BECAME THE FIRST COUNTRY TO ACHIEVE THE GOAL OF DEPLOYMENT OF 15 PERCENT FEMALE STAFF OFFICERS**

UN **INTERNATIONAL DAY OF UNITED NATIONS PEACEKEEPERS**

29 MAY 2022



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