

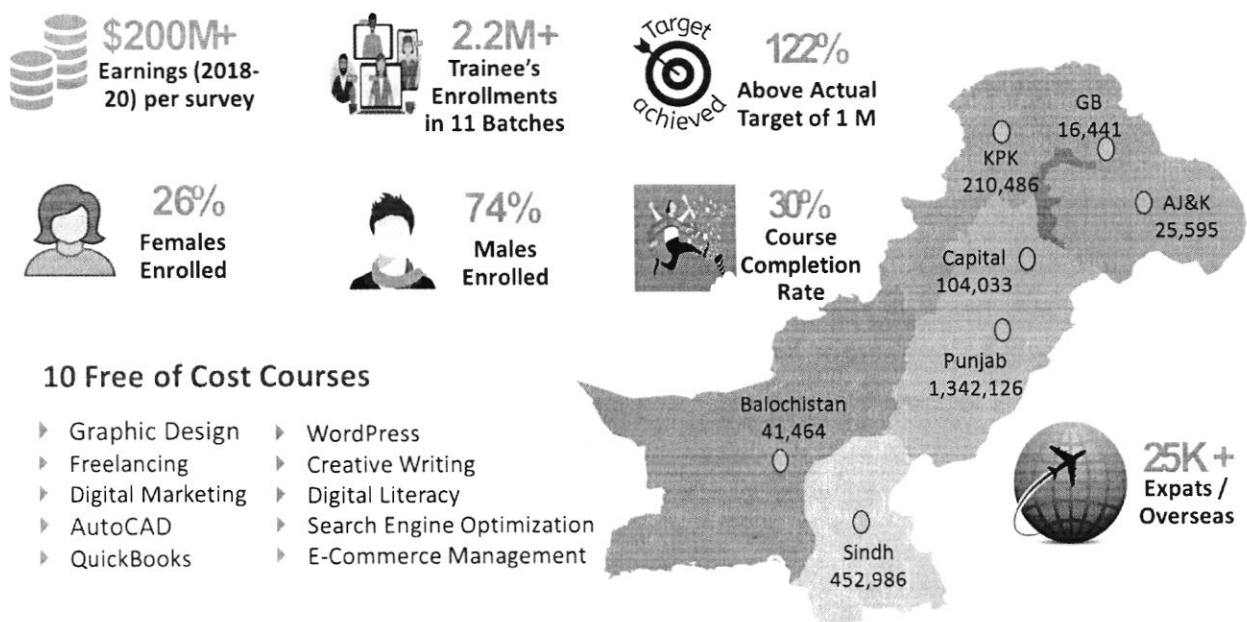
DIGISKILLS.PK PROJECT BRIEF:

DigiSkills.pk is the flagship project of Ignite which is equipping existing and new freelancers with knowledge, skills, tools & techniques necessary to seize the opportunities available internationally in online jobs market places and also locally. DigiSkills.pk was launched in March 2018 and till date 2.2 million+ trainings have been imparted in 11 batches.

Moreover, DigiSkills.pk trainees have started earning from multiple online marketplaces like fiverr, guru, Upwork, etc. as well as from direct clients. As per the survey conducted by a third party, total estimated amount earned till end of 2020 by DigiSkills.pk trainees were more than US\$ 200 Million. A study on Pakistan's Startup and Freelance Ecosystem is in progress to determine the earnings (till date) of Digiskills.pk freelancers. DigiSkills.pk has been a huge success since its beginning which is evident by the overwhelming response from trainees from all over the country as well Pakistani expats in more than 100 countries across the globe.

The target of DigiSkills.pk at the onset of the program was to deliver 1 million online trainings in the areas of "Freelancing" and "Specialized Skills" all across Pakistan. By the end of 3 years, the project has overachieved the target by 122%. This flagship project has been also acknowledged by the honorable President of Pakistan in his recent speech to parliament on 24th September 2021.

DIGISKILLS.PK HIGHLIGHTS:



DIGISKILLS.PK 2.0 LAUNCH:

Keeping in view the success of Digiskills.pk and the emerging trends of freelancing skills, Ignite and Virtual University in collaboration with Ministry of IT and Telecom signed a contract for phase 2 of the program named as Digiskills.pk 2.0.

This program aims to;

- Impart 1.5 million DigiSkills.pk trainings in 26 months
- Develop and offer following 5 additional courses
- Update content of following existing 10 courses as per current market needs
- Support trainees remotely through coaches

List of courses that will be offered to trainees through Digiskills.pk 2.0;

S.No	Existing Courses
1.	Freelancing
2.	Digital Marketing
3.	E-Commerce Management
4.	Digital Literacy
5.	AutoCAD
6.	QuickBooks
7.	Creative Writing
8.	Graphic Design
9.	WordPress
10.	Search Engine Optimization (SEO)
New Courses	
11.	Video Editing, Animation & Vlogging
12.	Affiliate Marketing
13.	Data Analytics & Business Intelligence
14.	Communication & Soft Skills
15.	Virtual Assistant

Enrollments of Batch-01 of Digiskills.pk 2.0 are in process and online trainings will commence from February 2022.

Further information can be accessed at <https://digiskills.pk>

LIST OF ACADEMIC PROGRAMS

(Currently being offered)

A. Faculty of Arts

1. M.Sc. Applied Psychology
2. M.Sc. Organizational Psychology
3. M.Sc. Economics
4. MA English Language Teaching (ELT)
5. M.Sc. Mass Communication
6. BS Mass Communication
7. BS Economics
8. BS English (Applied Linguistics)
9. BS Psychology
10. BS Sociology
11. Associate Degree in Mass Communication
12. Associate Degree in Psychology
13. Diploma in Applied Psychology
14. Diploma in Television Production
15. Diploma in English Language Teaching (ELT)
16. Diploma in Linguistics

B. Faculty of Computer Science and Information Technology

1. Master of Computer Science (MCS)
2. Master of Information Technology (MIT)
3. BS Computer Science
4. BS Information Technology
5. BS Software Engineering
6. Associate Degree in Computer Science
7. Associate Degree in Computer Networking
8. Associate Degree in Database Management system
9. Associate Degree in Web Design and Development
10. Diploma in Computer Science
11. Diploma in Information Technology

C. Faculty of Education

1. Master of Education (M.Ed.)
2. B.Ed. (Hons.) Elementary
3. B.Ed. (Hons.) Early Childhood Care and Education
4. B.Ed. Elementary 2.5-Year
5. B.Ed. Secondary 1.5-Year
6. Associate Degree in Early Childhood Care and Education
7. Associate Degree in Education
8. Associate Degree (in service) Education 1 Year
9. Diploma in Education

D. Faculty of Management

1. Master of Accounting
2. Master of Accounting & Finance
3. Master of Banking & Finance
4. Master of Business Economics (MB Econ.)
5. Master of Commerce (M. Com)
6. Master of Finance
7. Master of Human Resource Management (MHRM)
8. Master of Operations & Supply Chain Management
9. Master of Public Administration (MPA)
10. BS Business Administration
11. Bachelor in Business & Information Technology (BBIT)
12. BS Commerce
13. BS Public Administration
14. Associate Degree in Commerce
15. Associate Degree in Business Administration
16. Associate Degree in Accounting & Finance
17. Associate Degree in Islamic Banking
18. Associate Degree in Human Resource Management
19. Associate Degree in Operations Management
20. Associate Degree in Sales and Marketing
21. Associate Degree in Supply Chain Management
22. Diploma in Accounting
23. Diploma in Accounting & Finance
24. Diploma in Business Administration
25. Diploma in Banking & Finance
26. Diploma in Finance
27. Diploma in Public Administration
28. Diploma in Marketing Management
29. Diploma in Entrepreneurship & SME Management
30. Diploma in Human Resource Management
31. Specialization Certificate (*areas; Banking, Finance, HRM, Management, and Marketing*)

E. Faculty of Science & Technology

1. M.Sc. Mathematics
2. M.Sc. Statistics
3. M.Sc. Zoology
4. BS (Bioinformatics)
5. BS (Biotechnology)
6. BS (Zoology)
7. BS (Mathematics)
8. Diploma in Molecular Biology
9. Diploma in Bioinformatics

PROGRAM WISE STUDENTS' ENROLLMENT

Sr #	Study Program	Male	Female	Total Students
1	Associate Degree in Accounting & Finance	409	169	578
2	Associate Degree in Arts	47	29	76
3	Associate Degree in Business Administration	600	205	805
4	Associate Degree in Commerce	367	149	516
5	Associate Degree in Computer Networking	333	33	366
6	Associate Degree in Computer Science	1612	652	2264
7	Associate Degree in Database Management System	97	34	131
8	Associate Degree in Early Childhood Care and Education	10	88	98
9	Associate Degree in Education	106	328	434
10	Associate Degree in Education (in-service) 1-year	4	0	4
11	Associate Degree in Human Resource Management	169	154	323
12	Associate Degree in Islamic Banking	23	15	38
13	Associate Degree in Mass Communication	242	202	444
14	Associate Degree in Operations Management	105	13	118
15	Associate Degree in Psychology	127	418	545
16	Associate Degree in Sales and Marketing	175	33	208
17	Associate Degree in Science (Math. Stat. Eco.)	17	13	30
18	Associate Degree in Supply Chain Management	203	19	222
19	Associate Degree in Web Design and Development	442	205	647
20	B.Ed Elementary (2-Year Program)	0	2	2
21	B.Ed. Elementary	1	1	2
22	B.Ed. Elementary (2.5-Year)	147	645	792
23	B.Ed. Secondary (1.5-Year Program)	2493	4859	7352
24	B Com	232	75	307
25	B.Sc. (Math. Stat. Eco.)	53	33	86
26	BA	58	43	101
27	BA-Business Administration	210	104	314
28	BA-Mass Communication	61	47	108
29	BA-Psychology	22	55	77
30	BSc-Computer Science	871	304	1175

31	Accounting & Finance	68	44	112
32	B.Ed. (Hons) Elementary	109	750	859
33	B.Ed. (Hons.) Early Childhood Care and Education	13	185	198
34	Bachelor of Business & Information Technology (BBIT)	840	371	1211
35	BS Banking & Finance	22	20	42
36	BS Bioinformatics	72	181	253
37	BS Biotechnology	491	1726	2217
38	BS Business Administration	3609	1800	5409
39	BS Commerce	451	316	767
40	BS Computer Science	14064	7550	21614
41	BS Economics	193	340	533
42	BS English (Applied Linguistics)	1337	4790	6127
43	BS Information Technology	4841	3405	8246
44	BS Management	48	15	63
45	BS Marketing	24	4	28
46	BS Mass Communication	611	667	1278
47	BS Mathematics	2222	3650	5872
48	BS Psychology	782	3747	4529
49	BS Public Administration	295	138	433
50	BS Sociology	165	336	501
51	BS Software Engineering	5063	1980	7043
52	BS Zoology	488	1795	2283
53	Master of Accounting	25	27	52
54	Master of Accounting & Finance	599	223	822
55	Master of Banking & Finance	218	126	344
56	Master of Finance	27	21	48
57	Master of HRM	922	690	1612
58	Master of Operation & Supply Chain Management	1142	81	1223
59	M.Com	915	415	1330
60	M.Sc. Applied Psychology	106	707	813
61	M.Sc. Economics	236	239	475
62	M.Sc. Mass Communication	255	256	511
63	M.Sc. Mathematics	1210	1607	2817
64	M.Sc. Organizational Psychology	7	24	31

65	M.Sc. Statistics	113	117	230
66	M.Sc. Zoology	514	2103	2617
67	MA English Language Teaching	501	1254	1755
68	Master of Education (M.Ed.)	86	158	244
69	Master of Business Economics	29	23	52
70	MBA	83	11	94
71	MBA-Exec. (72 Cr. Hrs. / 2 Years)	945	136	1081
72	Master of Business Studies	220	127	347
73	Master of Computer Science (MCS)	2557	2772	5330
74	Master of Information Technology (MIT)	1275	1195	2470
75	Master of Public Administration (MPA)	1038	287	1325
76	MBA (36 Cr. Hrs. / 1.5 Years)	2	0	2
77	MBA (72 Cr. Hrs. / 2.5 Years)	9	1	10
78	MBA (96 Cr. Hrs. / 3.5 Years)	36	7	43
79	MBA-Exec. (72 Cr. Hrs. / 2 Years)	9	1	10
80	MBA (Eq. to MS.) Top-up Program	23	7	30
81	M.Phil in Education	22	32	54
82	MBA (Equiv. to MS)	23	11	34
83	MS in Bioinformatics	9	6	15
84	MS in Biotechnology	60	90	150
85	MS in Business Administration	92	34	126
86	MS in Computer Science	306	153	459
87	MS in Genetics	13	30	43
88	MS in Mathematics	9	4	13
89	MS in Molecular Biology	23	28	51
90	MS in Zoology	40	72	112
91	MBA (Equivalent to MS) / MS in Business Administration	26	19	45
92	Diploma in Accounting	7	3	10
93	Diploma in Accounting & Finance	39	11	50
94	Diploma in Applied Psychology	90	119	209
95	Diploma in Banking & Finance	12	15	27
96	Diploma in Bioinformatics	6	4	10
97	Diploma in Business Administration	65	22	87
98	Diploma in Computer Science	123	40	163

99	Diploma in Education	7	20	27
100	Diploma in English Language Teaching	23	60	83
101	Diploma in Entrepreneurship & SME Management	33	8	41
102	Diploma in Finance	12	2	14
103	Diploma in Human Resource Management	45	39	84
104	Diploma in Information Technology	114	39	153
105	Diploma in Linguistics	8	20	28
106	Diploma in Marketing Management	33	21	54
107	Diploma in Molecular Biology	17	9	26
108	Diploma in Public Administration	28	11	39
109	Diploma in Television Production	10	5	15
110	PGD In Accounting	3	0	3
111	PGD in Accounting & Finance	21	3	24
112	PGD in Applied Psychology	53	52	105
113	PGD in Banking & Finance	9	3	12
114	PGD In Business Administration	23	4	27
115	PGD in Computer Science	37	12	49
116	PGD In Education	5	9	14
117	PGD in English Language Teaching (ELT)	3	6	9
118	PGD in Entrepreneurship & SME Management	18	2	20
119	PGD in Finance	4	0	4
120	PGD in HRM	14	9	23
121	PGD in Information Technology	55	21	76
122	PGD in Marketing Management	10	5	15
123	PGD in Molecular Biology	4	1	5
124	PGD in Public Administration	6	5	11
125	PGD In Television Production	6	2	8
126	Post Graduate Diploma in Linguistics	5	3	8
127	Certificate Course	309	92	401
128	Specialization in Banking, Finance, HRM, Management, Marketing	133	55	188
129	Zero Semester	2743	1959	4702
130	Cisco Certified Network Associate (CCNA) v7	98	8	106
131	CyberOps Associate	51	3	54
132	Cyber Security Essentials	29	9	38

133	Coke Short Course	92	0	92
134	Deficiency Semester(s) Leading to MCS / MIT	45	12	57
Total		63,217	58,554	121,772

CITY WISE STUDENTS' ENROLLMENT

Sr. No.	CITY	Male	Female	Total Students
1	ABBOTABAD	445	344	789
2	ABDUL HAKEEM	106	134	240
3	AHMED PUR EAST	41	29	70
4	ALI PUR	229	200	429
5	ARIFWALA	459	522	981
6	ATTOCK	393	633	1026
7	BADIN	129	37	166
8	BAHAWALNAGAR	292	224	516
9	BAHAWALPUR	783	593	1376
10	BHAKKAR	189	142	331
11	BHALWAL	2	0	2
12	BHIT SHAH	15	3	18
13	BUNGA HAYAT	13	52	65
14	BUREWALA	282	494	776
15	CHAKWAL	532	838	1370
16	CHICHAWATNI	306	617	923
17	CHINIOT	340	468	808
18	CHISHTIAN	232	310	542
19	CHITRAL	49	7	56
20	CHUNIAN	247	269	516
21	D.G.KHAN	326	174	500
22	DASKA	363	440	803
23	DEPALPUR	147	156	303
24	DERA BUGTI	31	14	45
25	FAISALABAD	2319	1289	3608
26	FATEH JANG	148	532	680
27	FORTABBAS	51	108	159
28	GAMBAT	6	5	11
29	GHOTKI	97	41	138
30	GILGIT	108	54	162
31	GOJRA	143	144	287
32	GUJAR KHAN	408	1043	1451

33	GUJRANWALA	1982	1828	3810
34	GUJRAT	306	324	630
35	HAFIZABAD	334	363	697
36	HARIPUR HAZARA	188	116	304
37	HAROONABAD	532	955	1487
38	HASILPUR	79	207	286
39	HAVELI LAKHA	61	53	114
40	HYDERABAD	420	371	791
41	ISLAMABAD	2312	1852	4164
42	JALALPUR PIRWALA	323	249	572
43	JAMPUR	101	79	180
44	JAND	169	467	636
45	JARANWALA	322	377	699
46	JHANG	415	347	762
47	JHELUM	539	834	1373
48	JOHARABAD	281	313	594
49	KABIR WALA	119	138	257
50	KAHUTA	142	500	642
51	KALLAR KAHAR	89	365	454
52	KALLAR SYEDAN	151	391	542
53	KAMALIA	141	98	239
54	KAMOKE	71	121	192
55	KAMRA	572	343	915
56	KARACHI	5301	3045	8345
57	KASUR	414	336	750
58	KHANEWAL	241	245	486
59	KHANPUR	323	313	636
60	KHARIAN	166	247	413
61	KOHAT	164	92	256
62	KOT ADDU	192	210	402
63	KOTLI	137	75	212
64	KOTLI LOHARAN	57	223	280
65	KUNDIAN	67	46	113
66	LAHORE	13302	8415	21717

67	LALA MUSA	106	232	338
68	LARKANA	19	15	34
69	LAYYAH	248	233	481
70	LIAQUATPUR	138	127	265
71	LODHRAN	45	32	77
72	MAILSI	100	132	232
73	MAKHDUM PUR PAHORAN	9	28	37
74	MANDI BHAUDDIN	313	459	772
75	MANSEHRA	154	84	238
76	MARDAN	162	82	244
77	MIAN CHANNU	174	255	429
78	MIANWALI	342	378	720
79	MINGORA	685	143	828
80	MIRPUR	358	332	690
81	MIRPUR KHAS	44	41	85
82	MITHI	30	2	32
83	MULTAN	1304	944	2248
84	MURIDKE	105	95	200
85	MUZAFFARABAD	289	215	504
86	MUZAFFARGARH	436	529	965
87	NANKANA SAHIB	221	229	450
88	NARANG MANDI	88	133	221
89	NAROWAL	939	1697	2636
90	NAWAB SHAH	1	0	1
91	NOWSHERA	258	110	368
92	OKARA	413	427	840
93	PAKPATTAN	712	948	1660
94	PARACHINAR (KURRAM AGENCY)	46	17	63
95	PASRUR	247	665	912
96	PATTOKI	250	185	435
97	PESHAWAR	602	195	797
98	PHALIA	116	408	524
99	PINDI GHEB	204	517	721
100	PIPLAN	59	60	119

101	PIRMAHAL	62	38	100
102	QUETTA	362	166	528
103	RAHIM YAR KHAN	191	154	345
104	RAIWIND	401	236	637
105	RAJAN PUR	155	151	306
106	RAWALPINDI	3881	3755	7638
107	RENALA KHURD	112	103	215
108	SADIOABAD	70	44	114
109	SAHIWAL	551	415	966
110	SAMBRIAL	135	285	420
111	SAMUNDRI	148	210	358
112	SANGHAR	16	9	25
113	SANGLA HILL	290	603	893
114	SARGODHA	628	497	1125
115	SHAKAR GARH	390	899	1289
116	SHARAQPUR SHARIF	36	63	99
117	SHEIKHUPURA	1216	1265	2481
118	SHORKOT CITY	365	430	795
119	SIALKOT	1861	1473	3334
120	SIBBI	16	17	33
121	SKARDU	25	11	36
122	SUKKUR	119	48	167
123	SWABI	131	64	195
124	TALAGANG	273	727	1000
125	TANDLIANWALA	78	72	150
126	TAUNSA SHARIF	149	106	255
127	TIMERGARA	375	73	448
128	TOBA TEK SINGH	261	252	513
129	VEHARI	423	641	1064
130	WAH CANTT	753	699	1452
131	WAZIRABAD	75	88	163
132	ZAFARWAL	159	362	521
133	OVERSEAS (Pakistani residing Aboard)	1049	795	1844
		63,217	58,554	121,772